

**LanguageCert  
Expert C1  
Practice Paper 1**

**Mark Scheme**

LISTENING

Part 1

Question	1.	2.	3.	4.	5.	6.
Answer	<b>b</b>	<b>c</b>	<b>a</b>	<b>b</b>	<b>a</b>	<b>c</b>

Total: 6 marks

Part 2

Question	1.	2.	3.	4.	5.	6.
Answer	<b>c</b>	<b>a</b>	<b>a</b>	<b>c</b>	<b>b</b>	<b>b</b>

Total: 6 marks

Part 3

Question	Answer	Marks
1. Quality required for entrepreneurship:	<b>self-reliance</b>	<b>(1)</b>
2. Australian franchise percentage:	<b>forty-six/46</b>	<b>(1)</b>
3. Main reason entrepreneurs choose franchising:	<b>limited risk of failure</b> <i>[or similar]</i>	<b>(1)</b>
4. Benefit of promoting well-known goods:	<b>national advertising</b>	<b>(1)</b>
5. Type of training to franchisees:	<b>How to grow (the/their) business</b> <i>[or similar]</i>	<b>(1)</b>
6. Amount of ongoing service fee:	<b>percentage of (annual/yearly) turnover</b>	<b>(1)</b>
7. Acronym of association:	<b>BFA</b>	<b>(1)</b>

Total: 7 marks

Part 4

Question	1.	2.	3.	4.	5.	6.	7.
Answer	<b>a</b>	<b>c</b>	<b>c</b>	<b>a</b>	<b>b</b>	<b>b</b>	<b>a</b>

Total: 7 marks